

Privacy Notice



About Us

The Cherry Tree Inn is a Public House that offers 4 Star Hotel style Accommodation and is Located at :
73 Cumberland Street, Woodbridge IP12 4AG

Your Data

Data Categories processed include the following: Name / Address / Email Address / Phone Numbers

Data is collected either by providing it directly to the Cherry Tree or via a booking sites that transfer the information to [Eviivo](#). The data is stored securely within UK Data Centres and accessed on a “least privilege basis” by associated staff

We use your information only to provide services that you have requested from us (meal bookings / Accommodation / Events) and our legal basis for processing is “Contractual” in this case

We have CCTV on site that is deleted on a 30 day rotational basis and all recordings are stored in a locked office

Your data will not be further shared by us, and will be processed in accordance with the Principles and Rights mandated by the General Data Protection Regulation as follows:

The Principles

Article 5 of the GDPR requires that personal data shall be:

1. Processed lawfully, fairly and in a transparent manner in relation to individuals;
2. Collected for specified, explicit and legitimate purposes
3. Adequate, relevant and limited to what is necessary
4. Accurate and, where necessary, kept up to date
5. Kept in a form which permits identification of data subjects for no longer than is necessary
6. Processed in a manner that ensures appropriate security of the personal data

The Rights

1. The right to be informed
2. The right of access
3. The right to rectification
4. The right to erasure
5. The right to restrict processing
6. The right to data portability
7. The right to object
8. Rights related to automated decision making

Technical and Organisational Security

We do not permanently store data on our premises, all bookings are stored in the eviivo system.

Complaints and Contact Information

If you feel we have not processed your data in accordance with the Principles and Rights of the individual under GDPR, you are at liberty to raise a complaint using the contact form on our website or by calling us directly on 01394 384627

You are also able to raise a complaint with the Information Commissioners Office